

# RETAIL VENDOR APPLICATION 2017 BAYFIELD APPLE FESTIVAL

OCT. 6-8, 2017 • BAYFIELD, WI • BAYFIELD.ORG  
FRIDAY, SATURDAY & SUNDAY • 10AM TO 5PM

## MASS-PRODUCED, IMPORTED & RETAIL ITEMS

NAME: \_\_\_\_\_

BUSINESS NAME: \_\_\_\_\_

MAILING ADDRESS: \_\_\_\_\_

CITY: \_\_\_\_\_ STATE: \_\_\_\_\_ ZIP: \_\_\_\_\_

PHONE: (\_\_\_\_) \_\_\_\_\_

EMAIL: \_\_\_\_\_

WEBSITE: \_\_\_\_\_

TWITTER: @ \_\_\_\_\_ INSTAGRAM: @ \_\_\_\_\_

I, the undersigned, accept the rules, requirements and procedures outlined above and understand that failure to follow these regulations may result in expulsion from this year's festival. I agree to release and hold harmless the Bayfield Chamber & Visitor Bureau, board of directors, volunteers and representatives from any liability for damage, theft, or loss.

VENDOR SIGNATURE: \_\_\_\_\_

### WISCONSIN SELLER'S PERMIT REQUIRED:

WI PERMIT # \_\_\_\_\_  
 I HAVE APPLIED FOR A PERMIT BUT HAVE NOT RECEIVED MY NUMBER

### VISUAL REQUIREMENT:

Include a set of 4 photographs (3 photos of products, 1 photo of booth)  
 PLEASE CHECK IF IMAGES WILL BE SENT VIA EMAIL (EMAIL TO EMILY@BAYFIELD.ORG)

### DESCRIPTION OF ITEMS TO BE SOLD:

\_\_\_\_\_  
\_\_\_\_\_  
*if more space is needed, continue on reverse*

### JURY FEE:

\$20 JURY FEE  
THE JURY FEE MUST BE PAID SEPARATELY, CHECK ONLY PLEASE

### PREFERRED PLACEMENT:

I'M RETURNING AND WOULD LIKE THE SAME SPOT AS LAST YEAR

### BOOTH FEES:

I'D LIKE A SINGLE BOOTH (10' X 10') • \$600  
 I'D LIKE A DOUBLE BOOTH (10' X 20') • \$1200  
 I'D LIKE A CORNER SPACE IF POSSIBLE • \$50  
(This fee must be included if you are requesting a corner space you had last year)

### BOOTH FEE TOTAL: \$ \_\_\_\_\_

CREDIT CARD (\$5 service fee will apply):  
 VISA  MASTERCARD  
 CHECK (PAYABLE TO THE BAYFIELD CHAMBER. JURY FEE/S MUST BE ON A SEPARATE CHECK.)

CARD NUMBER: \_\_\_\_\_

SECURITY CODE: \_\_\_\_\_ EXP: (m/y) \_\_\_\_\_ / \_\_\_\_\_

SIGNATURE: \_\_\_\_\_

..... Detach and mail with payment to: .....  
BAYFIELD CHAMBER & VISITOR BUREAU • PO BOX 138 • BAYFIELD, WI 54814

## 2017 APPLE FESTIVAL DEADLINES

Application deadline: JUNE 1 FOR PREFERRED PLACEMENT  
APPLICATIONS ACCEPTED UNTIL FULL

Notification of acceptance begins: JUNE 5

Cancellation (full refund): JUNE 15

Cancellation (50% refund): AUGUST 15

## ENTRY PROCEDURE

- Applicants are requested to submit four photos by email or mail. Please include three photos of the product/s to be sold and one photo of the booth/display. **No photocopies.**
- Applicants will be juried on three criteria: impact, creativity and marketability.
- Post-dated checks will not be accepted.
- Submit two checks: one for your jury fee and one for your space fee. The jury fee will be cashed immediately; your space fee will be cashed once you have been juried and accepted into the festival.

## FEES

- Jury fee: \$20 (non-refundable)
- Fee for 10' X 10' booth space: \$600
- Fee for 10' X 20' booth space: \$1200
- Corner booth reservation: \$50 (optional)

## CANCELLATIONS

If an applicant cancels their application prior to June 15, a full refund of space fees will be honored. For cancellations made after June 15 and prior to Aug. 15, half of the booth fee will be refunded. After Aug. 15, refunds will not be issued.

## SPACE REQUESTS

- Returning vendors may request their last year's space and will be assigned a space as close to their previous space as possible (include \$50 if corner.) APPLY BY JUNE 1 FOR PREFERRED PLACEMENT
- Vendors will be assigned spaces based on type of product sold and space availability.
- The responsibility of fitting into the space assigned is that of the vendor.
- Electrical outlets are not provided for any booths.
- All spaces are equal in the number of crowds that they attract, whether located on S. Second St., Broad St. or Manypenny Ave.

(CONTINUED)

2017 • BAYFIELD APPLE FESTIVAL • RETAIL VENDOR APPLICATION



BAYFIELD  
and the apostle islands

