

Promotions & Events

TRAVEL GREEN WISCONSIN



The Bayfield area is pleased to have the greatest number of certified green businesses of any city in the state of Wisconsin. These businesses are dedicated to incorporating sustainable business practices in their establishments as certified members of the Travel Green Wisconsin Program.

For a complete listing of the Travel Green certified businesses in Bayfield, visit www.bayfield.org/travelgreen or call (715) 779-3335.

BAYFIELD IN BLOOM

Bayfield celebrates the glory of spring with the month-long celebration, "Bayfield in Bloom." As the countryside and waters of Lake Superior come to life, the colors of the season are lush with 30,000 yellow daffodils, blooming wildflowers and orchards, and creeks rushing with cool, clear water. The land awakens to offer visitors a wonderful array of activities.

Other special "Bayfield in Bloom" events include a live broadcast of Wisconsin Public Radio's "Garden Talk" show, a garden expo at the Historic Bayfield Lakeside Pavilion, garden tours, workshops, sales and more. For more information on "Bayfield in Bloom" go to www.bayfield.org/bayfieldinbloom or call (715) 779-3335.

BAYFIELD FESTIVAL OF ARTS



Summer in Bayfield is spectacular and special with the call of Lake Superior, its Apostle Islands, and the beauty of the land with its orchards, forests and rolling hills. It's an active time, drawing thousands of visitors of all ages for all activities.

The annual "Bayfield Festival of Arts" celebration takes place the third weekend in July. This weekend is full of art and begins with the Chequamegon Bay Arts Council benefit auction on Friday night. Fine artists will fill Memorial Park by Lake Superior Saturday and Sunday. Visit www.bayfield.org/foa for more information.

BAYFIELD — BERRY CAPITOL OF WISCONSIN

Some of Northern Wisconsin's most spectacular orchards and farms are found just a mile or two outside the City of Bayfield. Nature is at its best as the warm summer climate above the waters of Lake Superior bring out the best for flowers, berries of all kinds and apples. Bayfield prides itself on being the Berry Capital of Wisconsin as well as having some of the best apples in the nation.



Bayfield offers one of the simplest yet most profound summer vacation destinations making it popular to families and individuals alike.

Walking out into a vast green field beneath the warm afternoon sun to pick a pail of plump, vibrant, oh-so sweet tasting berries is not an unfamiliar occurrence in Bayfield. During the summer months you can choose from cherries, blueberries, raspberries, strawberries, juneberries, blackberries - just about every berry you can imagine! In autumn, you can wander out into the rolling orchards to pick your own apples and hunt for the perfect pumpkins and squash to complete your fall feast. It's an experience not to be missed!

BAYFIELD APPLE FESTIVAL



A celebration of the autumn harvest and Bayfield's agricultural heritage, tour the orchards and wineries, peruse fine arts and crafts while sampling local foods at more than 60 food booths. Live music by the Blue Canvas Orchestra of Big Top Chautauqua and a carnival round out the offerings.

Special events include the crowning of the Apple Queen, a Saturday evening fish fry at the historic Bayfield Lakeside Pavilion and the Peel Out 5K Trail Run at Mt. Ashwabay. The festival culminates with the

Grand Parade, featuring a mass band with 400 participants playing *On Wisconsin*, marching down historic Rittenhouse Avenue, to Lake Superior. For more information visit www.bayfield.org/applefestival or call (715) 779-3335.

APOSTLE ISLANDS LIGHTHOUSE CELEBRATION

Known to some as the "Holy Grail" for lighthouse admirers, Apostle Islands National Lakeshore hosts the Annual Apostle Island Lighthouse Celebration. You won't find another area in the country where one can find a vast array of lighthouses in such a small area, making it a special point of interest to many. The celebration takes place in September for 3 weeks. Exclusive tours, cruises, and a Keeper's Reunion highlight the celebration.



Lighthouses have been guiding the vessels of Lake Superior for over a century. Lighthouse keepers have played an integral role in tending and caring for the majestic quarters. Apostle Islands Lighthouse Celebration honors all Keepers as well as their families. Experience the history of the area and join this scenic celebration. Visit www.lighthousecelebration.com for more information.

BAYFIELD BECOMES A WINTER WONDERLAND



Visitors may love the Bayfield summers, but its winter wonders, many love above all. The snowy season holds it all for the active sportsman or the quiet enthusiast. Winter in Bayfield has something for everyone whether you are looking for the adventure of dog sledding for the first time or simply reading a book by the fireplace.

Bayfield is abundant with small town charm. Take care of all your holiday needs at the charming gift shops and galleries. For younger visitors, Santa makes his way to Bayfield by the way of the Madeline Island Ferry! Don't miss your chance to give Saint Nick your wish list.

For an unforgettable experience, visitors and locals attend the Annual Apostle Islands Sled Dog Race that takes place in the beginning of February. Nearly 65 sled dog teams (that's over 400 happy sled dogs) hailing from Michigan to Oregon participate in this attractive winter event. All ages are encouraged to attend and experience a bit of energy that this captivating event exudes. Visitors can mingle with the mushers at a "Meet the Mushers" spaghetti dinner that takes place the night before the race. For more information on this event, you can visit www.bayfield.org/apostleislandssleddograce or call (715) 779-3335.

During the winter season, the Apostle Islands National Lakeshore offers a popular attraction in the dazzling shoreline ice caves at Mawikwe Bay along the mainland. The winter adventure of seeing the beauty of the ice caves will take your breath away. Lakeshore cliffs along Lake Superior form crimson red borders to create an arctic landscape. Pillars of ice extend to the cliff tops where waterfalls have hardened in place. Frozen Lake Superior water encrusts the base of the cliffs. Inside the ice caves awaits a fairyland of needle like icicles. The Lake Superior ice cave formations change from chamber to chamber and from day to day. Bayfield and the Apostle Islands National Lakeshore take on an entirely new kind of beauty in the winter and the ice caves are the ultimate example of this transformation.



For more information on all things winter in Bayfield, visit bayfield.org or call (715)779-3335.