

2011-2012 Bayfield Chamber & Visitor Bureau Membership Benefits:

- A free listing with name, phone number and map location (home based businesses are not located on map) in the 2012 Visitor Guide map insert, 80,000 printed and distributed. Inclusion in 2,000 additional Visitor Guide map inserts distributed on-site.
- The option to purchase advertisements in the Bayfield Visitor Guide.
- Staff referrals of your business to residents, members and people contacting the Visitor Center in need of services or products.
- Your business listing, website page and website link on Bayfield's website plus the opportunity to add "hot deals", posting job openings, and events to the Chamber website.*
- Free review and critique of your website by Chamber technical manager David Eades.
- Use of website expertise and assistance by technical manager David Eades for \$50 per hour.
- Placement of business information or brochures in Visitor Center.*
- Networking and hosting free Chamber "Afterhour" socials for members only.
- Attendance at marketing workshops sponsored by the Chamber & Visitor Center.
- Current and up to date news via Chamber email news blasts.
- Promoting your news to the community through the Chamber's weekly community email blast sent to 1,600 residents.
- Promoting your business news to other Chamber members via the member email news blast.
- Receiving a monthly email newsletter on important information and activities you need to know.
- The option to purchase outside kiosk space to promote your business and membership labels.*
- The option to insert a brochure in the Bayfield Visitors' Guides mailed out to inquiries.*
- Free membership directory of Chamber members and their contact information.
- Free on-line lodging availability service for lodgings providing room tax marketing funds to Chamber.*
- Significantly reduced rates as a vendor in the Apple Festival (not available to home based members or friends of the Chamber or businesses located outside the City & Town of Bayfield, Russell, or La Pointe).
- Tourism related businesses listed on the Wisconsin Tourism Web site as part of Extranet.
- Your business Facebook page is listed as a "favorite" on the Bayfield Facebook page at your request.
- Promotional table for professional services members at Bayfield Annual Meeting which attracts 150 fellow business owners.
- First professional services and nonprofit organizations directory printed and distributed to all local residents and businesses this year.
- Listing of business in wedding brochure and bayfieldweddings.net targeting those planning weddings in the Bayfield area.
- "Buy Local First" promotion to area residents for purchasing goods and services within the community.
- Over twelve events produced to attract visitors to the Bayfield area.
- Bayfield Chamber gift certificates good at all Bayfield Chamber member businesses.
- An Ambassador program to assist members with grand openings, ribbon cuttings or special occasions.
- Discounts on copying and faxing services and use of Chamber bulk mail permit. Free or low cost rental of Chamber equipment such as sidewalk boards, PA System, projector, screen, etc.
- Primary consideration for Chamber contracts, purchases and services.
- Dedication and pride in community health and vitality expressed in numerous ways including two annual scholarships for a graduating Bayfield High School student, an appreciation luncheon for Bayfield School District staff, presentation of annual Bayfield Good Neighbor Awards to Bayfield residents and businesses, producers of community events such as Santa on the Ferry and Christmas tree lighting & concert and other support to area nonprofit organizations and causes.

*not applicable to Managed Lodging Membership