

### General Membership Fees:

#### **\$450 Category:**

- Attraction
- Financial Institution
- Marina over 50 slips
- Restaurant/Bar over 10 seats
- Utility

#### **\$290 Category:**

- Adventure or Boat Charter
- Campground
- Golf Course
- Lodging Rental
- Marina up to 50 slips
- Massage or Relaxation Services
- Orchard/Fruit or Flower Farm
- Professional Service
- Real Estate or Builder
- Restaurant/Bar with 10 seats or less
- Retail/Gallery

#### **\$235 Nonprofit Category:**

- Service Organization - Nonprofit (2 or more employees) (this membership is listed & promoted under service organizations category only)

#### **\$70 Nonprofit Category:**

- Service Organization - Nonprofit (1 or fewer employees) (this membership is listed & promoted under service organizations category only)

#### **\$95 Home Based Category:**

- Home Based - individuals other than lodging who work out of their home and have no retail space, sell work of other individuals, or have employees (this membership is listed under professional services category only)

#### **\$50 Friends Category**

- Friend of the Chamber (individuals or families only, without voting, advertising or promotional benefits)

### Lodging Membership Fees:

#### **\$460 Category:**

- Restaurant/Bar/Lodging paying room tax to City or Town of Bayfield add \$10 per room.
- Restaurant/Bar/Lodging not paying room tax to City or Town of Bayfield add \$20 per room and \$80 marketing fee.

#### **\$300 Category:**

- Lodging paying room tax to City or Town of Bayfield add \$10 per room.
- Lodging not paying room tax to City or Town of Bayfield add \$20 per room and \$80 marketing fee.

#### **\$210 Category:**

- Managed Lodging by a Chamber lodging member paying room tax to City or Town of Bayfield add \$10 per room.
- Managed Lodging by a Chamber lodging member not paying room tax to City or Town of Bayfield add \$20 per room & \$80 marketing fee

### Additional Info:

- **Owners with more than one business:** 50% off of additional business memberships

## Bayfield Chamber of Commerce & Visitor Bureau Board of Directors

- Lois Albrecht, Cornerstone Coaching & Consulting, LLC
- Nancy Bussey, Bussey Law Offices, *Vice President*
- Danielle Ewalt, Big Water Café & Coffee Roasters
- Claudia Ferraro, Apple Hill Orchard, *Secretary*
- Ruth Goetz, Big Top Chautauqua
- Justin Hansen, Winfield Inn
- Doug Lothian, Inspire
- Art Ode, Garden View, Horticulture Consultant, *President*
- Mark Phillips, Old Rittenhouse Inn, *Treasurer*
- Janel Ryan, Lotta's Lakeside Café
- Nancy Sandstrom, Pinehurst Inn
- John Thiel, Wolfsong Wear, Dreamcatcher Sailing & Wolfsong Adventures

### Bayfield Chamber of Commerce & Visitor Bureau

Cari Obst, Executive Director

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[www.bayfield.org](http://www.bayfield.org)



BAYFIELD  
*and the apostle islands*

where the water  
meets the soul.

## 2010 Bayfield Chamber of Commerce & Visitor Bureau

# Membership Information

### Bayfield Chamber of Commerce & Visitor Bureau

#### MISSION STATEMENT:

*"To promote, support and expand community business activities which are compatible and consistent with the special image, traditions and culture of the community."*

## Membership Benefits:

- A free listing with name, phone number & map location\*\* in the 2010 Visitor Guide map insert, 80,000 printed and distributed.
- Inclusion in 3,000 additional Visitor Guide map inserts distributed on-site and used by Chamber staff and members to direct visitors.
- The option to purchase advertisements in the Bayfield Visitor Guide.\*
- Staff referrals of your business to residents, members and people contacting the Visitor Center in need of services or products.
- Your business listing and website link on [www.bayfield.org](http://www.bayfield.org) plus the opportunity to add "hot deals" to your website listing and events to the Bayfield calendar.\*
- Free review and critique of your website by Chamber technical manager David Eades.
- Use of website expertise and assistance by technical manager David Eades for \$50 per hour.
- Placement of business information or brochures in Visitor Center.\*
- Networking at free Chamber "Afterhour" socials for members only.
- Posting of job openings on the Chamber website with advertising of job openings in local papers prior to tourist season.
- Attendance at marketing workshops sponsored by the Chamber & Visitor Center.
- Opportunity to check out marketing resources from Chamber including DVD's on workshops held in 2009.
- Current and up to date news via Chamber email news blasts.
- Promoting your business news to the community through the Chamber's new community email blast sent out weekly to area residents.
- Promoting your business news to other Chamber members via the member email news blast.
- Distribution of your business press release to the Chamber's email media data base.
- Receiving a monthly email newsletter on important information and activities you need to know.
- Receiving a quarterly email newsletter on economic development and business resources for your business.
- The option to purchase outside kiosk space to promote your business.\*
- Discounted insurance options through Auto Owners Insurance.
- Credit card processing program that offers lower fees and better service.
- Purchase membership labels.
- Free membership directory that lists Chamber members and contact information.
- Free Webervations on-line service for lodgings providing room tax marketing funds to Chamber.\*
- The option to insert a brochure in the Bayfield Visitors' Guides mailed out to inquiries.\*
- Significantly reduced rates as a vendor in the Apple Festival (not available to home based members or friends of the Chamber or businesses located outside the City & Town of Bayfield, Russell, or La Pointe).
- Tourism related businesses listed on the Wisconsin Tourism Web site as part of Extranet.
- Over twelve events produced to attract visitors to the Bayfield area.
- Bayfield Chamber gift certificates good at all Bayfield Chamber member businesses.
- An Ambassador program to assist members with grand openings or special events.
- Discounts on copying and faxing services and use of Chamber bulk mail permit. Free or low cost rental of Chamber equipment such as sidewalk boards, portable microphone, projector, screen, etc.
- Participation in the goals and activities of the Chamber by serving on committees.
- Primary consideration for Chamber contracts, purchases and services, such as construction, food, equipment, maintenance, etc.
- Dedication and pride in community health and vitality demonstrated in numerous ways including an annual scholarship for a graduating Bayfield High School student, an appreciation luncheon for Bayfield School District staff, presentation of annual Bayfield Good Neighbor Awards to Bayfield residents and businesses, producers of community events such as Santa on the Ferry and Christmas tree lighting & concert and Applefest Senior Social and support to many area nonprofit organizations and causes.

\*Managed Lodging Members can appear only under management company name & contact info.

\*\*Home based businesses are not located on map.