



2012 Lodging Membership Contract

September 1, 2011 - August 31, 2012

Owners of more than one business must fill out a separate form for each business. A full membership fee must be paid for the highest category fee with additional businesses priced at 50% of membership category fees.

PLEASE REVIEW THIS FORM IN ITS ENTIRETY. Make **ALL** corrections on this form to ensure the Chamber has the most current information on you and/or your business.

Business Information:

Business Name: _____

Contact Name: _____

Physical Address(es)-
required: _____

City: _____ State: _____ Zip: _____

Work Phone: _____ Toll Free: _____

Fax: _____ Email: _____

Website: _____

Mailing Address/P.O. Box: _____

City: _____ State: _____ Zip: _____

Owners or additional employees to receive Chamber email blasts and newsletters. Name: _____ Email: _____
Name: _____ Email: _____

| Lodging Categories: | |
|---|---|
| \$470 Base price plus: | |
| <input type="checkbox"/> Restaurant/Bar/Lodging (Paying room tax to the City or Town of Bayfield add \$10 per room) # of rooms: ___ X \$10 = ___ \$ | <input type="checkbox"/> Restaurant/Bar/Lodging (Not paying room tax to the City or Town of Bayfield add \$20 per room and \$80 marketing fee.) # of rooms: ___ X \$20 = ___ \$ + \$80 = ___ \$ |
| \$310 Base price plus: | |
| <input type="checkbox"/> Lodging (Paying room tax to the City or Town of Bayfield add \$10 per room) # of rooms: ___ X \$10 = ___ \$ | <input type="checkbox"/> Lodging (Not paying room tax to the City or Town of Bayfield add \$20 per room and \$80 marketing fee.) # of rooms: ___ X \$20 = ___ \$ + \$80 = ___ \$ |
| \$220 Base price plus: | |
| <input type="checkbox"/> Managed Lodging by a Chamber lodging member (Paying room tax to the City or Town of Bayfield add \$10 per room) # of rooms: ___ X \$10 = ___ \$ Managed by: _____ Owner Name: _____ | <input type="checkbox"/> Managed Lodging by a Chamber lodging member (Not paying room tax to the City or Town of Bayfield add \$20 per room and \$80 marketing fee.) # of rooms: ___ X \$20 = ___ \$ + \$80 = ___ \$ |

2012 Lodging Membership Fees Due:

Additional Business (1/2 off Base Price): No Total base fee: \$ _____ Addition fee from above: \$ _____ Total Fee Due: \$ _____

Payment must be enclosed with contract. Membership fees are nonrefundable.

Other Chamber memberships require a different form. Please contact the Chamber for a contract.

Lodging Membership Policies

- Full Chamber Memberships are based on full payment by the owner of a property regardless of who manages the property.
- Properties owned by a single business may be combined in order to gain full membership benefits under the name of the business holding the membership.
- Properties managed (and not owned) by companies cannot be combined in order to gain full membership benefits.
- Managed property contracts and fees must be submitted and paid for by the management company, not by the individual owner.
- Two categories of membership are available.

Current & Reduced Member Benefits (as they apply to managed lodgings):

| | Lodging Member | Lodging Member Managed by a Chamber Member |
|---|--|--|
| Membership Fee | \$310 + \$10/\$20 per unit | \$220 + \$10/\$20 per unit paid by management company |
| Display advertising in Visitor Guide | Able to purchase display advertising. | Property may be included in Lodging Rental Management member ad but may not have its own display ad. |
| Paid listing in Visitor Guide | Able to purchase paid listing. | Properties may only be listed under Lodging Rental Management member listing. Properties within same building/development will be combined with number of rental units listed. |
| Listing on Chamber website | Able to have listing on Chamber website. | Property may only be listed with the Lodging Rental Management name and contact information. Multiple managed properties in the same building/development, managed by the same company, will appear under one listing with the number of managed units displayed. |
| Link to website on Chamber's website | Able to have link to website on Chamber's website. | Property link may be that of the Lodging Rental Management member but not property member's own website link. |
| Webervations | Listed under lodging category with full link to lodging members website. | Property may only be included under Webervations listing of the Lodging Rental Management member. Multiple managed properties in the same building/development, managed by the same company, will appear under one listing with the number of managed units displayed. |
| Brochure placement in Visitor Center | May place lodging brochure in Visitor Center. | May have brochure but only the Lodging Rental Management member logo and contact information may be displayed on the brochure. |

- A rental unit is defined as the entity that is rented whether it is a room, condo, or house. If bedrooms are rented individually in any given property, each bedroom is considered a rental unit. If the property is rented out as one unit, regardless of the number of bedrooms, it is counted as a single rental unit.
- Lodging members paying room tax to the City of Bayfield or Town of Bayfield must add \$10 for each rental unit to their membership fee. Lodgings members who do not pay room tax to the City of Bayfield or Town of Bayfield must add \$20 for each rental unit to their membership fee plus an \$80 marketing fee. These fees are required because the Chamber receives marketing funds collected through City of Bayfield and Town of Bayfield room tax dollars that benefit all lodging members equally.
- All Chamber lodging members must be in compliance with all local, county, and state requirements.
- Reciprocity of a website link with the Chamber is required for lodging members. Those choosing to not place a Chamber link on their website will not have a direct link on the Chamber website.