



2017 Membership Contract

September 1, 2016 - August 31, 2017

Bayfield Chamber of Commerce & Visitor Bureau
P.O. Box 138 | Bayfield, WI 54814

Owners of more than one business must fill out a separate form for each business. A full membership fee must be paid for the highest category fee with additional businesses priced at 50% of membership category fees. **PLEASE REVIEW THIS FORM IN ITS ENTIRETY.** Make **ALL** corrections on this form to ensure the Chamber has the most current information on you and/or your business.

Business Information:

Business Name: _____

Contact Name: _____

Physical Address: _____

City: _____ **State:** _____ **Zip:** _____

Work Phone: _____ **Toll Free:** _____

Fax: _____ **Email:** _____

Website: _____

Mailing Address/P.O. Box: _____

City: _____ **State:** _____ **Zip:** _____

Owners or additional employees to receive Chamber email blasts and newsletters.
Name: _____ **Email:** _____
Name: _____ **Email:** _____

Membership Categories:

General Membership	Lodgings	Other Memberships
\$320	\$320	\$50
<input type="checkbox"/> Adventure/Boat Charter <input type="checkbox"/> Attractions <input type="checkbox"/> Building Trade <input type="checkbox"/> Campground <input type="checkbox"/> Classes/Workshops/Retreats <input type="checkbox"/> Fishing Charter/Fishing Guide <input type="checkbox"/> Golf Course <input type="checkbox"/> Health/Wellness <input type="checkbox"/> Lodging Rental Management <input type="checkbox"/> Marina/Marine Services <input type="checkbox"/> Massage/Spa <input type="checkbox"/> Non-Profit (<i>Offers any paid service or product</i>) <input type="checkbox"/> Orchard/Berry Farm <input type="checkbox"/> Professional Service <input type="checkbox"/> Real Estate <input type="checkbox"/> Restaurant/Bar <input type="checkbox"/> Retail/Gallery <input type="checkbox"/> Financial Institution <input type="checkbox"/> Utility	<input type="checkbox"/> Lodging - Inside City or Town of Bayfield <i>(Paying room tax to the City or Town of Bayfield. Add an additional \$15 per room.)</i> # of rooms: X \$15 = + \$320 = \$320 + \$100 marketing fee <input type="checkbox"/> Lodging - Outside City or Town of Bayfield <i>(Not paying room tax to the City or Town of Bayfield. Add \$100 and an additional \$25 per room.)</i> # of rooms X \$25 = + \$420 =	<input type="checkbox"/> Friend of the Chamber <i>Individuals/Families only, No voting, advertising, or promotional benefits.</i> \$50 <input type="checkbox"/> Non-profit Service Organization <i>Organizations that do not offer any paid services or product. SMERF: Social, Military, Educational, Religious, Fraternal</i> \$160 <input type="checkbox"/> Home Based Business <i>Defined as non-lodging individuals who; Work out of their homes, Have no retail space, Do not sell work of others, and have no employees.</i>

Signature: _____ **Date:** _____

For Office Use Only

Date Paid: _____ Amount Paid: _____ Check #: _____ Add'l Business: _____ Type: _____ Total: \$ _____

Payment must be enclosed with contract. Membership fees are nonrefundable.

Membership Policies

- Full Chamber memberships are based on full payment by the owner of a business.
- A full membership fee must be paid for the highest category fee with additional businesses priced at 50% of membership category fees.
- Businesses managed (and not owned) by companies cannot be combined in order to gain full membership benefits.
- Like businesses, owned by a single member, may be combined under the name of the business holding the membership. Membership benefits such as listings and brochures, can reference the like member business.
- Only full members can take advantage of the numerous benefits provided to members by the Chamber. This includes all membership benefits such as member listings, brochure racks in the Chamber, display advertisements in the Bayfield Visitor Guide, use of Chamber equipment and supplies, discounts for printing and faxing, etc. An exception is made for “friends” of the Chamber who are able to use benefits not intended to promote themselves or a business.
- Local Chamber members who are in good standing and have been a member for the two consecutive years prior to the calendar year in which the festival is held, are eligible for Applefest vendor fee discounts. First year Chamber members, Home Based or Friends of the Chamber memberships are not eligible for discounted Apple Festival vendor fees. In addition, this benefit applies only to the merchandise, products or services provided by their business.
- Membership categories and sub-categories will be reviewed by the Membership Committee prior to the printing of the Visitor Guide to determine whether changes should be considered and if so what changes are to be made for the coming calendar year in the Visitor Guide and website.

Lodging Membership Policies

- Full Chamber Memberships are based on full payment by the owner of a property regardless of who manages the property.
- Properties owned by a single business may be combined in order to gain full membership benefits under the name of the business holding the membership.
- Properties managed (and not owned) by companies cannot be combined in order to gain full membership benefits.
- Managed property contracts and fees must be submitted and paid for by the management company, not by the individual owner.
- Two categories of membership are available.

	Lodging Member	Lodging Member Managed by a Chamber Member
Membership Fee	\$320 + \$15/\$25 per unit	\$320 + \$15/\$25 per unit paid by management company
Display advertising in Visitor Guide	Able to purchase display advertising.	Property may be included in Lodging Rental Management member ad but may not have its own display ad.
Paid listing in Visitor Guide	Able to purchase paid listing.	Properties may only be listed under Lodging Rental Management member listing. Properties within same building/development will be combined with number of rental units listed.
Listing on Chamber website	Able to have listing on Chamber website.	Property may only be listed with the Lodging Rental Management name and contact information. Multiple managed properties in the same building/development, managed by the same company, will appear under one listing with the number of managed units displayed.
Link to website on Chamber's website	Able to have link to website on Chamber's website.	Property link may be that of the Lodging Rental Management member but not property member's own website link.
Webervations	Listed under lodging category with full link to lodging members website.	Property may only be included under Webervations listing of the Lodging Rental Management member. Multiple managed properties in the same building/development, managed by the same company, will appear under one listing with the number of managed units displayed.
Brochure placement in Visitor Center	May place lodging brochure in Visitor Center.	May have brochure but only the Lodging Rental Management member logo and contact information may be displayed on the brochure.

- A rental unit is defined as the entity that is rented whether it is a room, condo, or house. If bedrooms are rented individually in any given property, each bedroom is considered a rental unit. If the property is rented out as one unit, regardless of the number of bedrooms, it is counted as a single rental unit.
- Lodging members paying room tax to the City of Bayfield or Town of Bayfield must add \$15 for each rental unit to their membership fee. Lodgings members who do not pay room tax to the City of Bayfield or Town of Bayfield must add \$25 for each rental unit to their membership fee plus an \$100 marketing fee. These fees are required because the Chamber receives marketing funds collected through City of Bayfield and Town of Bayfield room tax dollars that benefit all lodging members equally.
- All Chamber lodging members must be in compliance with all local, county, and state requirements.
- Reciprocity of a website link with the Chamber is required for lodging members. Those choosing to not place a Chamber link on their website will not have a direct link on the Chamber website.