

# 2018-2019

## Bayfield Chamber & Visitor Bureau Member Benefits

- A listing with name, phone number and map location (home based businesses and out of area businesses are not located on map) in the 2019 Bayfield Travel Guide on the **map insert**
- The option to purchase advertisements in the Bayfield Visitor Guide.
- Staff referrals of your business to all inquiries for local services or products.
- A page and link on Bayfield Chamber & Visitor Bureau website plus the opportunity to add hot deals, post job openings, and add events to the Bayfield Chamber & Visitor Bureau website.
- Placement of business information or brochures in Bayfield Visitor Center.
- Opportunity to host a Bayfield Chamber & Visitor Bureau Afterhours for members only and network with your peers.
- Attendance at marketing workshops sponsored by the Bayfield Chamber & Visitor Bureau.
- Promoting your business through the Bayfield Chamber & Visitor Bureau's weekly **community** email blast sent to 1,800 in the community.
- Promoting your business news to other members via the **member** email news blast.
- Reduction in personal and business insurance through Auto-Owners Insurance.
- The option to purchase outside kiosk space to promote your business.
- The option to purchase preprinted membership mailing labels.
- The option to insert a brochure in the Bayfield Travel Guide mailed out to inquiries.
- Free printed membership directory of over 400 members and their contact information.
- Free on-line lodging availability service for lodging members of the Bayfield Chamber & Visitor Bureau.
- Significantly reduced rates as a vendor in the Apple Festival and Festival of Arts (not available to home-based members, friends, or businesses located outside Ashland or Bayfield Counties).
- Listing of tourism related businesses on the Wisconsin Tourism Web site, [travelwisconsin.com](http://travelwisconsin.com).
- Promotional table for professional services members at Bayfield Annual Meeting which attracts 125 fellow business owners.
- Listing of business in wedding brochure and [bayfieldweddings.com](http://bayfieldweddings.com) targeting those planning weddings in the Bayfield area.
- Over 15 events produced for the local community and to attract visitors to the Bayfield area.
- Bayfield Chamber & Visitor Bureau gift certificates good at all member businesses.
- Chamber staff to assist members with marketing, grand openings, ribbon cuttings or special occasions.
- Discounts on copying, use of Bayfield Chamber & Visitor Bureau bulk mail permit, and rental of Bayfield Chamber & Visitor Bureau equipment such as PA System, projector, screen, etc.
- Primary consideration for Bayfield Chamber & Visitor Bureau contracts, purchases and services.
- Dedication and pride in community health and vitality expressed in numerous ways including an appreciation luncheon for Bayfield School District staff, presentation of annual Business of the Year award to a Bayfield businesses, producers of community events such as Santa on the Ferry and Christmas tree lighting & concert, Concerts by the Lake series, and other support to area nonprofit organizations and causes.
- Up to three press releases distributed to targeted media lists annually.
- Promotions of special events and newsworthy items on the Bayfield Chamber & Visitor Bureau social media outlets
- Opportunities for co-op advertising