

# Don't miss out on ALL these benefits, renew TODAY!!

## 2017-2018 Bayfield Chamber & Visitor Bureau Membership Benefits

- A free listing with name, phone number and map location (home based businesses are not located on map) in the 2017 Visitor Guide **map insert**, 70,000 printed and distributed.
- Only Chamber members have the option to purchase advertisements in the Bayfield Visitor Guide.
- Staff referrals of your business to all inquiries to the Chamber for local services or products.
- Your business listing, website page and website link on Bayfield's website plus the opportunity to add "hot deals", post job openings, and events to the Chamber website.
- Placement of business information or brochures in Visitor Center.
- Networking and hosting free Chamber "Afterhours" socials for members only.
- Attendance at marketing workshops sponsored by the Chamber & Visitor Center.
- Current and up to date news via Chamber email news blasts.
- Promoting your news to locals through the Chamber's weekly **community** email blast sent to 1,800 in the community.
- Promoting your business news to other Chamber members via the **member** email news blast.
- Reduction in personal and business insurance through Auto-Owners Insurance.
- The option to purchase outside kiosk space to promote your business and membership labels.
- The option to insert a brochure in the Bayfield Visitors' Guides mailed out to inquiries.
- Free membership directory of over 400 Chamber members and their contact information.
- Free on-line lodging availability service for lodgings providing room tax marketing funds to Chamber.
- Significantly reduced rates as a vendor in the Apple Festival (not available to home based members or friends of the Chamber or businesses located outside the Ashland or Bayfield Counties).
- Listing of tourism related businesses on the Wisconsin Tourism Web site as part of Extranet.
- Promotional table for professional services members at Bayfield Annual Meeting which attracts 150 fellow business owners.
- Listing of business in wedding brochure and bayfieldweddings.com targeting those planning weddings in the Bayfield area.
- "Buy Local First" promotion to area residents for purchasing goods and services within the community.
- Over twelve events produced for the local community and to attract visitors to the Bayfield area.
- Bayfield Chamber gift certificates good at all Bayfield Chamber member businesses.
- Chamber staff to assist members with grand openings, ribbon cuttings or special occasions.
- Discounts on copying and faxing services and use of Chamber bulk mail permit. Free or low cost rental of Chamber equipment such as sidewalk boards, PA System, projector, screen, etc.
- Primary consideration for Chamber contracts, purchases and services.
- Dedication and pride in community health and vitality expressed in numerous ways including an appreciation luncheon for Bayfield School District staff, presentation of annual Business of the Year award to a Bayfield businesses, producers of community events such as Santa on the Ferry and Christmas tree lighting & concert, Concerts by the Lake series, and other support to area nonprofit organizations and causes.
- Up to three press releases distributed to targeted media lists annually.
- Promotions of special events and newsworthy items on the Chamber's social media outlets
- Opportunities for co-op advertising